

# POLICY PILLARS

LONDON CHAMBER OF COMMERCE AND INDUSTRY

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CONNECT. CHAMPION. SUPPORT.

## OVERVIEW:

Our four policy pillars serve as high-level priority areas that guide LCCI's research, advocacy and media engagement. Based on competitor analysis, our expertise and business priorities, they have been developed to ensure alignment with the needs and strategic objectives of our membership. They are informed by ongoing surveys, focus groups and stakeholder interviews, enabling us to adapt our policy approach in real-time to address emerging challenges and opportunities.

1

### LONDON AS A GLOBAL CITY

- Retain London's competitiveness and attractiveness as a global city and elevate it as a destination for inward investment
- Focus on international trade - including trade deals, tariffs, regulatory barriers, international travel and global supply chain resilience
- Leverage LCCI's trade advisory services to build strategic international partnerships

2

### UNLOCKING LONDON'S GROWTH POTENTIAL

- Support growth in key sectors, including financial and professional services (including the London Centre for Arbitration and Mediation), technology and sustainability
- Address key business taxation issues, including business rates, Employer National Insurance contributions, Capital Gains Tax, Business Asset Disposal Relief, Research & Development (R&D) tax relief, and Business Property Transfer
- Engage with key stakeholders, including the Greater London Authority, City of London Corporation and Department for Business & Trade

3

### PEOPLE AND SKILLS

- Address skills shortages and promote workforce diversity through policies that support education, training, apprenticeships and immigration
- Navigate changes in employment regulations, advocating for policies that balance employee rights with business needs

4

### SUSTAINABLE FUTURE FOR LONDON

- Promote sustainable development in London, focusing on infrastructure, transport investment, green construction and planning reform
- Advocating for a smooth green energy transition, supporting decarbonisation, energy efficiency and the future of sustainable aviation

